

FOR IMMEDIATE RELEASE:

September 5, 2007

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The Golf Club of The Wharf Adds ProLink GPS to Help Golfers Navigate Changes

Beautifully Renovated Alabama Course Features New Hazards and Enhancements

(CHANDLER, Ariz.) – ProLink Solutions -- a wholly-owned subsidiary of ProLink Holdings Corp. (OTC BB: PLKH.OB) and the world's leading provider of Global Positioning Satellite ("GPS") golf course management systems and digital out-of-home on-course advertising -- today announces The Golf Club of The Wharf (Gulf Shores, Ala.) now features the ProLink Solutions GPS system used at many of the world's most famous golf courses and plans to participate in ProLink's exclusive national advertising opportunity.

Formerly called Gulf Shores Golf Club, The Golf Club of The Wharf underwent an extensive renovation in 2005-06 at the hands of father-son design team Jay and Carter Morrish. The overhaul lengthened the par-71 course by 300 yards and added numerous water features, bunkers and enhanced fairways. Now boasting five sets of tees ranging from 4,866 to 6,919 yards, the club is associated with The Wharf resort development in nearby Orange Beach, Ala.

"Thanks to ProLink GPS, our longtime golfers are able to quickly familiarize themselves with the changes to the course," says Rea Schuessler, Head Golf Professional at The Golf Club of The Wharf. "It's also a great tool for speeding pace of play, managing carts and food and beverage functions, while the advertising revenue-share component makes ProLink a truly sound investment."

The Golf Club of The Wharf joins popular state neighbors including Soldiers Creek at Woerner Preserve Resort (Elberta), Peninsula Golf Club (Gulf Shores) and Ol' Colony Golf Complex (Tuscaloosa) in providing its guests the benefits of the ProLink system.

"The recent redesign has transformed The Golf Club of The Wharf into one of the region's top courses, and we're proud to count it among our trusted partners," says Lawrence D. Bain, CEO of ProLink Solutions. "Courses from coast to coast recognize the tremendous return on investment our system delivers, as evidenced by ProLink's expansive network and high-end advertising partners."

With ProLink's patented, 10.4" high-resolution color screen -- the industry's largest -- The Golf Club of The Wharf's cart-mounted units display dynamic, easy-to-read graphics including distances to the pin and hazards, pro tips, pace-of-play timer and radial arc for cart-path-only

holes. Golfers at The Golf Club of The Wharf will also be able to order food and beverage items with a touch of a button on the ProLink screen.

For more information on The Golf Club of The Wharf, visit <http://golf.thewharfal.com> or call 251.968.7366.

About ProLink

ProLink Solutions is the world's leading provider of GPS golf course management systems and revenue-generating on-course advertising. ProLink Solutions' core philosophy is to be a "Trusted Partner" to its golf-course customers. From enhancing golfers' overall experience and improving pace-of-play, to increasing current revenue streams and creating new profit centers for golf courses, ProLink Solutions' products and services have captured markets both nationally and globally. For more information about ProLink, visit www.goprolink.com, call 480.753.2337 or email info@goprolink.com.

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